



# Reach a Global Audience

Leather and Shoe Market Magazine, with 30 years of experience, is Iran's highest-circulation magazine specializing in the leather and footwear industries. Available in both print and digital formats, the magazine maintains a strong presence at leather and footwear exhibitions in Tehran, Tabriz, Qom, and Mashhad, as well as at international events like Aysaf and Aymod in Turkey and Simac in Italy. Leather and Shoe Market Monthly Magazine publishes an annual 200 thousand issues of magazines, directories, calendars and exclusive printouts in Farsi and English. The following topics and subjects are addressed by our magazine:

- news, technology and know-how developments, interviews with excellent producers, reports on the status of Iran's leather and shoe industries and market, latest fashion report, automation, materials, marketing, imports and exports, sales procedures and foot health and hygiene within local and overseas realms.
- Examination of impediments and provision of procedures and solutions, relationship and correspondence with formations, unions, universities and higher education institutions, industries and commerce ministries. Meantime, Leather and Shoe Market monthly magazine keeps regular contacts with many producers and businessmen in the following order:
  - Producers, major suppliers, importers and exporters of leather.
  - Major producers, suppliers, importers and exporters of bag, leather textile, belt and leather products.
  - Producers, major suppliers, importers and exporters of sole.
  - Producers and major suppliers, exporters and importers of thread, adhesive, polish, lace, box and packaging.

بازار چرم و کفش  
LEATHER & SHOE  
قیمت ۵۰۰۰ تومان / شماره پستی: ۴۴۸ / مرداد ماه ۱۴۰۳  
ناشر: انتشارات اقتصادی - خبری - آموزشی - پژوهشی و اطلاع رسانی

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چسب، برزنجی، نوک، کفش، محصولات مراقبتی، چرم، خوددرو و سوزاکاری  
در یازدهمین نمایشگاه بین المللی امیکس  
www.belerto.com    ۰۲۶ ۹۱۰ ۰۹۹ ۲۰  
belerto.germany    ۰۹۱۲ ۰۹۰ ۶۰ ۲۶